

Instructor



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Professor Thurman, a Columbia MBA valedictorian, service award winner, and multiple teaching award recipient, has extensive management consulting and line management experience helping a variety of Fortune 500 firms realize value from innovative and coordinated business, operations, and technology strategies. He has held senior positions at Booz Allen Hamilton and American Express and has served public and private sector clients on five continents.

Paul has consulted to several global financial services, health care, retail, and consumer products firms across a broad set of business disciplines. His consulting work has focused mostly on analytical modeling to support strategic planning and decision-making, corporate cost management, and technology and business integration. He has also developed solutions around customer segmentation, demand modeling, profitability, and experience mapping. He currently runs his own general management and executive education consultancy and is a frequent conference presenter.

Paul currently teaches strategic management and data analysis courses at Columbia's School of International and Public Affairs and at its Joseph L. Mailman School of Public Health. He also serves as Executive Director of the Columbia University Alliance for Healthcare Management, coordinating research, academic, and industry programs among Columbia's graduate schools of Public Health, Medicine, and Business. Paul has also taught courses in decision, risk, and operations in the full-time and Executive MBA Programs at the Columbia, London, and University of California, Berkeley business schools, and is a Senior Research Fellow and Permanent Visiting Professor at the Hellenic American University in Athens, Greece, and at the SKOLKOVO Moscow School of Management, in Russia.

In addition to his faculty appointments, Paul serves as a clinical professor and affiliated researcher at the National Cancer Institute's Center for Cancer Research at the National Institutes of Health. His recent peer-reviewed research has focused on scientific collaboration and its effect on research quality, and also on cancer drug patents, FDA approvals, and market pricing. He is the author of *MBA Fundamentals of Statistics*, (Kaplan, 2008), *Pocket Guide to Data Analysis* (Kaplan, 2008), and co-author (with Tom Ference) of *MBA Fundamentals of Business Strategy* (Kaplan, 2009). He is also co-editor, with colleagues from Greece, of *Female Immigrant Entrepreneurs*, a research compendium, to be published in late 2009 by Gower (UK).

Finally, Paul is on the board of the Greenburgh (New York) Nature Center, the Scarsdale (New York) Teen Center, and sits on the advisory boards of a number of entrepreneurial ventures including a cancer drug development and marketing alliance, a Boston-based high technology firm, and a Minneapolis-based sports marketing and advertising firm. Paul received his BS in mathematics from Stanford University and his MBA from Columbia. He is currently completing his doctorate in public health policy and management at the State University of New York (Brooklyn).