



Paul W. Thurman

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Professor Thurman, a Columbia MBA valedictorian, service award winner, and multiple teaching award recipient, has extensive management consulting and line management experience helping a variety of Fortune 500 firms realize value from innovative and coordinated business, operations, and technology strategies. He has held senior positions at Booz Allen Hamilton and American Express and has served public and private sector clients on five continents.

Paul has consulted to several global financial services, health care, retail, and consumer products firms across a broad set of business disciplines. His consulting work has focused mostly on analytical modeling to support strategic planning and decision-making, corporate cost management, and technology and business integration. He has also developed solutions around customer segmentation, demand modeling, profitability, and experience mapping. He currently runs his own general management and executive education consultancy and is a frequent conference presenter.

Paul currently teaches strategic management and data analysis courses at Columbia's School of International and Public Affairs and at its Mailman School of Public Health. He also serves as Executive Director of the Columbia University Alliance for Healthcare Management, coordinating research, academic, and industry programs among Columbia's graduate schools of Public Health, Medicine, and Business. Paul has taught courses in decision, risk, and operations in the full-time and Executive MBA Programs at the Columbia, London, and University of California, Berkeley business schools, and has been a Healthcare Research Fellow, Professor, and MBA Director at the Moscow School of Management SKOLKOVO in Russia. In addition, Paul has held visiting professorships in China, India, Brazil, Mexico, Greece, Saudi Arabia, Singapore, and Iceland.

In addition to his faculty appointments, Paul serves as a clinical professor and affiliated researcher at the National Cancer Institute's Center for Cancer Research at the National Institutes of Health. His recent peer-reviewed research has focused on scientific collaboration and its effect on research quality, and also on cancer drug patents, FDA approvals, and market pricing. He is the author of *MBA Fundamentals Statistics*, (Kaplan, 2008), *Pocket Guide to Data Analysis* (Kaplan, 2009), and co-author (with Thomas P. Ference) of *MBA Fundamentals Strategy* (Kaplan, 2009). He is also lead editor and chapter author, with colleagues from around the world, of *Female Immigrant Entrepreneurs* (2010), *Father-Daughter Succession in Family Businesses* (2011), and *Entrepreneurship and Sustainability* (2012), three research compendia to be published by Gower (UK). The SAS Institute published his course text (with Howard Friedman) on *Introduction to Causal Inference in Real-World Data* (2011). He is currently completing his eighth book, a text on international business and strategic management due to be released in 2012 (also by Gower).

Finally, Paul has served on the boards of the Greenburgh (New York) Nature Center, the Scarsdale (New York) Teen Center, and currently sits on the advisory boards of a number of entrepreneurial ventures around the globe. Paul received his BS in mathematics from Stanford University and his MBA (highest honors) from Columbia. He completed doctoral coursework (ABD) in health policy and management at the State University of New York.